



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

Contract / Revision 314484 /		Alt Order # WOC10387206
Product Prop #52		
Contract Dates 10/03/16 - 11/08/16		Estimate # 36737
Advertiser CA for United Medical Funding & Accountabi		Original Date / Revision 04/11/16 / 10/31/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL-TV	Account Executive House House	Sales Office Local House
Special Handling		
Demographic Adults 35+		
		Total Ratings 279.10
IDB# 12505	Advertiser Code 1853	Product Code 5667
Agency Ref		Advertiser Ref

And:

US International Media
1201 Alta Loma Rd
Los Angeles, CA 90069

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/03/16	11/04/16	M-F 430a-5a	4:30 AM-5:00 AM		:15/:15				BK	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$100.00	0.20			
Week:		10/24/16	10/30/16	MTWTF--				5	\$100.00	0.20			
Week:		10/31/16	11/06/16	MTWTF--				5	\$100.00	0.20			
N 2	40	10/03/16	11/04/16	M-F 5a-6a	5:00 AM-6:00 AM		:15/:15				BK	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$200.00	0.40			
Week:		10/24/16	10/30/16	MTWTF--				5	\$200.00	0.40			
Week:		10/31/16	11/06/16	MTWTF--				5	\$200.00	0.40			
N 3	40	10/03/16	11/04/16	M-F 6a-7a	6:00 AM-7:00 AM		:15/:15				BK	15	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$400.00	0.60			
Week:		10/24/16	10/30/16	MTWTF--				5	\$400.00	0.60			
Week:		10/31/16	11/06/16	MTWTF--				5	\$400.00	0.60			
N 4	40	10/03/16	11/04/16	M-F 7a-8a	7:00 AM-8:00 AM		:15/:15				BK	15	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$450.00	0.80			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.80			
Week:		10/31/16	11/06/16	MTWTF--				5	\$450.00	0.80			
N 5	40	10/03/16	11/04/16	M-F 8a-9a	8:00 AM-9:00 AM		:15/:15				BK	15	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$450.00	0.90			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 314484 /		Alt Order # WOC10387206
Contract Dates 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737
Advertiser CA for United Medical Fu		Original Date / Revision 04/11/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$450.00	0.90			
N 6	40	10/03/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:15/:15				BK	15	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$450.00	0.90			
Week:		10/24/16	10/30/16	MTWTF--				5	\$450.00	0.90			
Week:		10/31/16	11/06/16	MTWTF--				5	\$450.00	0.90			
N 7	40	10/03/16	11/04/16	M-F 5p-530p	5:00 PM-5:30 PM		:15/:15				BK	11	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$700.00	1.20			
Week:		10/24/16	10/30/16	MTWTF--				5	\$700.00	1.20			
17	40	10/24/16-10/30/16		M-F 5p-530p	5:00 PM-5:30 PM	MTuWThF----	:15/:15		\$700.00	1.20	BK		
Credited													
19	40	10/24/16-10/30/16		M-F 5p-530p	5:00 PM-5:30 PM	MTuWThF----	:15/:15		\$700.00	1.20	BK		
Credited													
20	40	10/24/16-10/30/16		M-F 5p-530p	5:00 PM-5:30 PM	MTuWThF----	:15/:15		\$700.00	1.20	BK		
Credited													
Week:		10/31/16	11/06/16	MTWTF--				5	\$700.00	1.20			
22	40	10/31/16-11/06/16		M-F 5p-530p	5:00 PM-5:30 PM	MTuWThF----	:30		\$700.00	1.20	NM		
Credited													
N 8	40	10/03/16	11/04/16	M-F 530p-6p	5:30 PM-6:00 PM		:15/:15				BK	11	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$800.00	1.40			
Week:		10/24/16	10/30/16	MTWTF--				5	\$800.00	1.40			
16	40	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
Credited													
19	40	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
Credited													
20	40	10/24/16-10/30/16		M-F 530p-6p	5:30 PM-6:00 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
Credited													
Week:		10/31/16	11/06/16	MTWTF--				5	\$800.00	1.40			
23	40	10/31/16-11/06/16		M-F 530p-6p	5:30 PM-6:00 PM	MTuWThF----	:30		\$800.00	1.40	NM		
Credited													
N 9	40	10/03/16	11/04/16	M-F 6p-630p	6:00 PM-6:30 PM		:15/:15				BK	11	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----				0	\$0.00	0.00			
26	40	10/03/16-10/07/16		M-F 6p-630p	6:00 PM-6:30 PM	M--WThF----	:15/:15		\$800.00	1.40	BK		
Ⓜ Credited													
credit due to revision													
Week:		10/10/16	10/16/16	-----				0	\$0.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				5	\$800.00	1.40			
12	40	10/17/16-10/23/16		M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
See MG 9.27													
27	40	10/17/16-10/23/16		M-F 6p-630p	6:00 PM-6:30 PM	MTu-ThF----	:30		\$800.00	1.40	NM		
Ⓜ MG for 9.12 10/19													
Week:		10/24/16	10/30/16	MTWTF--				5	\$800.00	1.40			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
16	40	10/24/16	10/30/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
		Credited											
19	40	10/24/16	10/30/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
		Credited											
20	40	10/24/16	10/30/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$800.00	1.40	BK		
		Credited											
Week:	10/31/16	11/06/16	MTWTF--					5	\$800.00	1.40			
23	40	10/31/16	11/06/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:30		\$800.00	1.40	NM		
		Credited											
N 10	40	10/03/16	11/06/16	M-Su 10p-11p	10:00 PM-11:00 PM		:15/:15				BK	21	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/03/16	10/09/16	-----					0	\$0.00	0.00			
Week:	10/10/16	10/16/16	-----					0	\$0.00	0.00			
Week:	10/17/16	10/23/16	MTWTFSS					7	\$1,200.00	1.40			
Week:	10/24/16	10/30/16	MTWTFSS					7	\$1,200.00	1.40			
Week:	10/31/16	11/06/16	MTWTFSS					7	\$1,200.00	1.40			
N 11	40	10/03/16	11/05/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:15/:15				BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/03/16	10/09/16	-----					0	\$0.00	0.00			
Week:	10/10/16	10/16/16	-----					0	\$0.00	0.00			
Week:	10/17/16	10/23/16	-----S-					1	\$600.00	1.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	40	10/17/16-10/23/16	Sa-Su 5p-6p	5:00 PM-6:00 PM	-----Sa--	:15/:15		\$600.00	1.30	BK		
	Credited												
Week:	10/24/16	10/30/16	-----S-					1	\$600.00	1.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	40	10/24/16-10/30/16	Sa-Su 5p-6p	5:00 PM-6:00 PM	-----Sa--	:15/:15		\$600.00	1.30	BK		
	Credited												
Week:	10/31/16	11/06/16	-----S-					1	\$600.00	1.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	40	10/31/16-11/06/16	Sa-Su 5p-6p	5:00 PM-6:00 PM	-----Sa--	:15/:15		\$600.00	1.30	BK		
	Credited												
N 12	40	10/03/16	11/06/16	Sa-Su 5p-6p	5p-6p		:15/:15				BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	10/03/16	10/09/16	-----					0	\$0.00	0.00			
Week:	10/10/16	10/16/16	-----					0	\$0.00	0.00			
Week:	10/17/16	10/23/16	-----S					1	\$700.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	40	10/17/16-10/23/16	Sa-Su 5p-6p	5p-6p	-----Su	:15/:15		\$700.00	1.50	BK		
	Credited												
Week:	10/24/16	10/30/16	-----S					1	\$700.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	40	10/24/16-10/30/16	Sa-Su 5p-6p	5p-6p	-----Su	:15/:15		\$700.00	1.50	BK		
	Credited												
Week:	10/31/16	11/06/16	-----S					1	\$700.00	1.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	40	10/31/16-11/06/16	Sa-Su 5p-6p	5p-6p	-----Su	:15/:15		\$700.00	1.50	BK		
	Credited												
N 13	40	11/07/16	11/08/16	M-F 430a-5a	430a-5a		:15/:15				BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	11/07/16	11/13/16	MT-----					2	\$100.00	0.20			
N 14	40	11/07/16	11/08/16	M-F 5a-6a	5a-6a		:15/:15				BK	2	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$200.00	0.40			
N 15	40	11/07/16	11/08/16	M-F 6a-7a	6a-7a		:15/:15				BK	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$400.00	0.60			
N 16	40	11/07/16	11/08/16	M-F 7a-8a	7a-8a		:15/:15				BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$450.00	0.80			
N 17	40	11/07/16	11/08/16	M-F 8a-9a	8a-9a		:15/:15				BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$450.00	0.80			
N 18	40	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:15/:15				BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				2	\$450.00	0.80			
N 19	40	11/07/16	11/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:15/:15				BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$700.00	1.30			
N 20	40	11/07/16	11/07/16	M-F 530p-6p	5:30 PM-6:00 PM		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$800.00	1.50			
N 21	40	11/07/16	11/07/16	M-F 6p-630p	6:00 PM-6:30 PM		:15/:15				BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$800.00	1.50			
N 22	40	11/07/16	11/07/16	M-F 10p-11p	10:00 PM-11:00 PM		:15/:15				BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$1,200.00	1.10			
N 23	40	10/03/16	10/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				2	\$700.00	1.20			
N 24	40	10/03/16	10/07/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				1	\$700.00	1.20			
N 25	40	10/03/16	10/07/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				2	\$800.00	1.20			
N 26	40	10/10/16	10/14/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				1	\$800.00	1.40			
N 27	40	10/03/16	10/07/16	M-F 6p-630p	6p-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				1	\$800.00	1.40			
N 28	40	10/10/16	10/14/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				2	\$800.00	1.40			
D 29	40	10/10/16	10/14/16	M-F 6p-630p	6:00 PM-6:30 PM		:15/:15				BK	0	\$0.00
N 30	40	10/08/16	10/08/16	EN Special	8-9P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$600.00	1.30			
N 31	40	10/15/16	10/15/16	EN Special	8-9P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$600.00	1.30			

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Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 314484 /		Alt Order # WOC10387206
Contract Dates 10/03/16 - 11/08/16		Product Prop #52
Advertiser CA for United Medical Fu		Estimate # 36737
		Original Date / Revision 04/11/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
1	40	10/10/16-10/16/16		EN Special	8-9P	-----Sa--	:30		\$600.00	1.30	NM		
Credited													
N 32	40	10/22/16	10/22/16	EN Special	8-9P		:15:15				BK	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----S- 1 \$600.00 1.30													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 40 10/17/16-10/23/16 EN Special 8-9P -----Sa-- :15:15 \$600.00 1.30 BK Credited													
N 33	40	10/29/16	10/29/16	EN Special	8-9P		:15:15				BK	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 1 \$600.00 1.30													
N 34	40	11/05/16	11/05/16	EN Special	8-9P		:15:15				BK	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S- 1 \$600.00 1.30													
N 35	40	10/23/16	10/23/16	EN Special	4-5P		:15:15				BK	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----S 1 \$700.00 1.30													
N 36	40	10/29/16	10/29/16	EN Special	8-9P		:15:15				BK	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----S- 1 \$700.00 1.50													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 40 10/24/16-10/30/16 EN Special 8-9P -----Sa-- :15:15 \$700.00 1.50 BK Credited													
N 37	40	11/06/16	11/06/16	EN Special	4-5P		:15:15				BK	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 -----S 1 \$700.00 1.50													
N 38	40	10/03/16	10/14/16	M-F 430a-5a			:30				NM	10	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 5 \$100.00 0.20 Week: 10/10/16 10/16/16 MTWTF-- 5 \$100.00 0.20													
N 39	40	10/03/16	10/14/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	10	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 5 \$200.00 0.40 Week: 10/10/16 10/16/16 MTWTF-- 5 \$200.00 0.40													
N 40	40	10/03/16	10/14/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	10	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 5 \$400.00 0.60 Week: 10/10/16 10/16/16 MTWTF-- 5 \$400.00 0.60													
N 41	40	10/03/16	10/14/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	10	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 5 \$450.00 0.80 Week: 10/10/16 10/16/16 MTWTF-- 5 \$450.00 0.80													
N 42	40	10/03/16	10/14/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	10	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 5 \$450.00 0.90 Week: 10/10/16 10/16/16 MTWTF-- 5 \$450.00 0.90													
N 43	40	10/03/16	10/14/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	10	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 5 \$450.00 0.90 Week: 10/10/16 10/16/16 MTWTF-- 5 \$450.00 0.90													

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Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision 314484 /		Alt Order # WOC10387206
Contract Dates 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737
Advertiser CA for United Medical Fu		Original Date / Revision 04/11/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 44	40	10/03/16	10/14/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$700.00	0.00			
Week:		10/10/16	10/16/16	MTWTF--				5	\$700.00	0.00			
N 45	40	10/03/16	10/14/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$800.00	1.40			
Week:		10/10/16	10/16/16	MTWTF--				5	\$800.00	1.40			
N 46	40	10/03/16	10/14/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$800.00	1.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	40	10/03/16-10/09/16	M-F 6p-630p	6:00 PM-6:30 PM	MTuWThF----	:30		\$800.00	1.40	NM		
	See MG 46.11												
	11	40	10/03/16-10/07/16	M-F 6p-630p	6:00 PM-6:30 PM	M---WThF----	:30		\$800.00	1.40	NM		
	MG for 46.3 10/04												
Week:		10/10/16	10/16/16	MTWTF--				5	\$800.00	1.40			
N 47	40	10/03/16	10/16/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	11	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTFSS				6	\$1,200.00	1.40			
Week:		10/10/16	10/16/16	MTWTFSS				5	\$1,200.00	1.40			
D 48	40	10/15/16	10/15/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	0	\$0.00
N 49	40	10/09/16	10/16/16	Sa-Su 5p-6p	5p-6p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----S				1	\$700.00	1.50			
Week:		10/10/16	10/16/16	-----S				1	\$700.00	1.50			
N 50	40	10/15/16	10/15/16	Sa-Su 5p-6p	5p-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$600.00	1.30			
N 51	40	10/26/16	10/26/16	EN Special	8:00 PM-9:00 PM		:15/:15				BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$600.00	1.30			
N 52	40	10/31/16	11/06/16	M-F 7a-8a	7a-8a		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$550.00	0.80			
N 53	40	10/31/16	11/06/16	M-F 8a-9a	8a-9a		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$550.00	0.90			
N 54	40	10/31/16	11/06/16	M-F 7p-730p	7p-730p		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	MTWTF--				5	\$1,100.00	1.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/31/16-11/06/16	M-F 7p-730p	7p-730p	MTuWThF----	:30		\$1,100.00	1.20	NM		
	Credited												
N 55	40	11/07/16	11/07/16	M-F 7p-730p	7p-730p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$1,100.00	1.20			
N 56	40	10/31/16	11/07/16	Monday Prime Hour 1	8p-9p		:30				NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$7,000.00	3.10			
Week:		11/07/16	11/13/16	M-----				1	\$7,000.00	3.10			

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<u>Contract / Revision</u> 314484 /		<u>Alt Order #</u> WOC10387206
<u>Contract Dates</u> 10/03/16 - 11/08/16	<u>Product</u> Prop #52	<u>Estimate #</u> 36737
<u>Advertiser</u> CA for United Medical Fu		<u>Original Date / Revision</u> 04/11/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<hr/>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 57	40	11/02/16	11/02/16	Wednesday Prime Hour 2	9p-10p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$8,000.00	3.40			
<hr/>													
N 58	40	11/01/16	11/01/16	EN Special	4:00 PM-4:30 PM		:15/:15				BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$700.00	1.50			
<hr/>													
N 59	40	11/01/16	11/01/16	MLB World Series Gm	5-830P		:30				NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$3,400.00	5.20			
<hr/>													
Totals										279.10		299	\$195,350.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	212	\$121,500.00	\$103,275.00
10/31/16 - 11/08/16	87	\$73,850.00	\$62,772.50
Totals	299	\$195,350.00	\$166,047.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTXL FOX 40 - Sacramento	Date: 4/14/16
--	-------------------------

I, Kelley Afghari

do hereby request station time concerning the following issue:

california to receive matching federal
medicaid funds for low-income patients,
general election to held NOV. 8th 2016 content TBD

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	Ordered			

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to receive matching federal funds for
Medi-Cal for low-income patients General election

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Californians for United for Medi-Cal Funding & Accountability
455 Capitol Mall, Suite 100 Sacramento, CA 95814
and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Danner - Executive Chair
Thomas W. Hittachk - Campaign Director

Thomas W. Hittachk - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/14/14 [Signature] 916-492-6011
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
[Signature] Jorge Motta NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available): \$161,250

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTXL FOX 40 - Sacramento	Date: 4/14/16
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I, Kelley Afghari

do hereby request station time concerning the following issue:

california to receive matching federal
 Medicaid funds for low-income patients,
 general election to held NOV. 8th 2016 content TBD

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS Ordered					

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to receive matching federal funds for
Medi-Cal for low-income patients. General election

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NON 8, 2016

Californians for United for Medi-Cal Funding & Accountability
455 Capitol Mall, Suite 400 Sacramento, CA 95814
and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Danner - Executive chair
Thomas W. Hittachk - Campaign Director

Thomas W. Hittachk - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/14/14 [Signature] 916-492-6011
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Jorge Motta NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS Ordered					

Attach proposed schedule with charges (if available):

~~\$161,250~~ Revised total
\$195,350.-

AFTER AIRING OF BROADCASTS:

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